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**COOK MEDICAL REGIONAL MANAGER JOHNNY LeBLANC  
TO SPEAK AT PURDUE**

WEST LAFAYETTE, Ind.—Johnny LeBlanc, the youngest person ever to be hired by Cook Medical, is set to speak to the Communication (COM) 253: Introduction to Public Relations class on Oct. 31. LeBlanc, 26, is the North East Regional Manager for the Aortic Intervention (AI) division at Cook Medical, the world's largest private medical company.

While studying Communication and Organizational Leadership & Supervision at Purdue, LeBlanc delayed graduation to be 1 of 34 interns worldwide for ESPN. After turning down a job with ESPN, LeBlanc became Cook Medical's Rookie of the Year and Global Rep of the Year, and earlier this year was promoted to run one of the highest grossing regions in the world. He now oversees 12 territories from New Jersey to Maine, focusing on Vascular Surgeons, Cardio-Thoracic Surgeons, Radiologists and Cardiologists.

The students of COM 253 are the privileged group who will have the opportunity to see LeBlanc speak when he comes to Purdue. The Introduction to Public Relations course meets Mondays, Wednesdays, and Fridays from 12:30-1:20 p.m. in the Electrical Engineering (EE) building, room 170.

Taught by Professor Josh Boyd, COM 253: Introduction to Public Relations comprises roughly 135 students, most of whom are sophomore, junior, and senior communication majors.

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